

Bella Campbell Wins AGTA Spectrum Awards for Second Year in a Row

This Year with the Rubies and Romance



NEW YORK, N.Y. November, 2013- One could say that love swings in the air and on the ear. Acknowledged Gem Dealer/Jewelry Designer Bella Campbell recently awarded the Platinum Honor Award for Bridal in the Spectrum Awards, a competition hosted by the American Gem Trade Association. Her entry was a dangling pair of earrings, each of 6 heart shaped Burma rubies (6ctw) accented with (1.05ctw) diamonds set in platinum. When asked about her inspiration Bella Campbell lights up and readily admits that she just loves stones. She says that each stone speaks to her and dictates the design execution of the piece she creates. As the growing trend in bridal jewelry is to move beyond the tradition of diamonds and pearls, leaning toward color and combination stones, these earrings of rubies and diamonds, the latest in the Campbellian collection, are perfect for bridal. The earrings, while intrinsically beautiful as a design element are composed of six ruby hearts of rich vermilion for each ear, representing one per month, or a continuous year. How perfect. Rubies, signifying love and given as a gift are the ultimate symbol of love and friendship. Rubies also symbolize vitality and royalty, a wonderful testimonial of betrothal. The diamonds are eternal and platinum is the riches of all metals. The message could not be more pure.

Last year Bella Campbell won the competition for a magical pair of moonstone and diamond earrings which were featured in a bridal shot for Les Nouvelles Esthetiques and Spa April 2013's publication.

Ms. Campbell has been the chief gem dealer for Kaiser Gems New York for 26 years and designs independently. Her creations of earrings, necklaces and rings are currently exhibited and available for purchase at Works Gallery on Madison Avenue in New York.

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For further information

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