



FOR IMMEDIATE RELEASE

Kassoy Releases New JCK Las Vegas Edition Jewelers Resource Newsletter

Plainview, New York – May 9th, 2016 – Kassoy LLC, the world leader in supplies for the jewelry trade, today announced the planned release of the latest issue of their Jeweler’s Resource Newsletter. The 16 page color tabloid-sized newsletter includes hundreds of items spanning several product categories, including gemological tools, testing and measuring equipment, bench tools, watch tools, sales aids, custom showcases, packaging and display essentials, products for resale and much more. Also in this issue is a full page of products from Kassoy’s Label and Barcode Division – which is commemorating the 30 year anniversary of it’s inception.

Perhaps the most buzz worthy new product being launched in this Jeweler’s Resource is the TripleD Photo Kit, which allows users to capture and share sharp images and videos of stones using their smartphones.

Other gemological additions:

- I. David Revolution Sieve Sets
- LED Stretchview Magnifying Lamps from Dazor
- Presidium Gold Karat Tester

New in Bench Tools:

- A Lighted Work Chamber and Dust Collector from Foredom
- Ring Stretcher/Reducer
- Lighted Magnifiers

Retail Solutions:

- Freestanding Acrylic Displays
- Brilliant Restorer Spray – which can be branded and used for resale
- The Gray Linen Display Forms Collection

Label and Barcode:

- The ability to pre-print Jewelry Tags with Full Color Logos

“I am confident that our customers will find that Kassoy has once again delivered a quality collection of products,” explains Joanne Slawitsky, President of Kassoy LLC. “I am especially excited to be able to offer so many new items leading up to JCK Las Vegas. Our customers can stop by our booth – **B64063** – for live product demonstrations.”

A PDF version of the Jeweler’s Resource will be available online at www.kassoy.com To request a print version, call Kassoy toll-free at 800.452.7769 or internationally at 516.942.0560. For more information contact sales@kassoy.com

About Kassoy LLC

Headquartered in Plainview, New York, with a Manhattan showroom, Kassoy has been providing jewelers with the supplies they need for over 80 years. What began in 1936, as a supply company for diamond dealers, today boasts over 3,000 different SKUs, and a complete product line of more than 40,000 items for every manufacturer, wholesaler and retailer in the jewelry market. An innovator in the industry, Kassoy first made bar-code jewelry tags available to retail jewelers in 1986 and continues as a leader, delivering new products, solutions and technology to the jewelry industry year after year. For more information, visit <http://www.kassoy.com>.

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