



AGTA GEMFAIR™ TUCSON JAN. 31 – FEB. 5, 2017

Reasons Why You Can't Miss the 2017 AGTA GemFair™ Tucson

At the AGTA GemFair™ Tucson, from January 31 – February 5, 2017, in the safe, secure comfort of the Tucson Convention Center, is the world's leading colored gemstone and cultured pearl tradeshow; truly a not-to-be-missed event! Attending AGTA GemFair™ Tucson is full of advantages. We have highlighted some of the best attractions and reasons why you should register to attend now!

Best Dealers in Loose Gemstones and Cultured Pearls:

You can shop and buy with confidence knowing each exhibitor is a Member of the AGTA. All of our exhibitors are United States and Canada-based professionals who adhere to a rigorous code of ethics. Quality, value and selection—from sources you can trust!

Best Designers, Manufacturers and Estate Jewelers: The Designer and Manufacturer Pavilion & Preview Promenade is home to the most creative and talented designers in North America. Check out the best collections of colored gemstone-intensive jewelry in Tucson. We also have a selection of estate dealers not to be missed. The treasure is waiting for you!

Tools, Technology & Supplies Pavilion / Ballroom: AGTA GemFair™ Tucson is the only show that offers this pavilion! The Tools, Technology and Supplies Pavilion / Ballroom at the AGTA GemFair™ Tucson is dedicated to all aspects of jewelry manufacturing and repair.

CAD Design Studio:

A full-service studio that can transform your loose gemstone or cultured pearl purchase into a one-of-a-kind design. Our CAD designers will bring your vision to life, execute a CAD drawing, and even create a wax model to your specifications! Located on the GemHall Floor, CAD designers will be taking appointments throughout GemFair. Participants include: Jay Dean Winchester, Maxwell CAD, Zero Perosity and 3DSpace Pro, Inc.

GemFair Features:

- [2016 Summer AGTA Spectrum Awards™ Collection](#) – The collection of this year's Spectrum winners will be on display for you to view from January 31 – February 5th at the Preview Promenade, 1600 Aisle. During the show, buyers will have a chance to vote for the last Spectrum award of the year – the Buyer's Choice Award, which will be presented at the AGTA Spectrum Awards™ Gala.
- [The Cultured Pearl Association](#) - Exhibit of Extraordinary Cultured and Natural Pearls. January 31 – February 5, Booth 1900 on the GemHall Floor.
- [Smithsonian Institution Exhibit](#) - View highlights of the fabulous treasures featured from the Janet Anneberg Hooker Hall of Geology, Gems & Minerals and meet the Curator of the National Gem Collection, Dr. Jeffrey Post, Ph.D. January 31 – February 5th, Booth 1800 on the GemHall Floor.
- *MJSA at the Bench Live and Beyond* - Manufacturing Jewelers & Suppliers of America will be presenting live demonstrations in the Tools, Technology & Supplies Pavilion Tuesday, January 31st through Friday, February 3rd 11:30am – 1:00pm and 3:30pm – 5:00pm.
- *GIA Lab* - Get quick, convenient access to GIA's world-class colored stone identification and country-of-origin services during the show. January 30 – February 5th, Onyx Suite in the Galleria.

- *Gübelin Gem Lab*- The Gubelin Gem Lab team consists of highly qualified and experienced specialists. The Gubelin Gem Lab uses the latest science and state-of-the-art equipment to carry out its analyses January 30th – February 5th, West End of Galleria in the West Show Manager’s Office.
- *American Gemological Laboratories* - Our team of gemologists and staff will be on-hand to perform colored stone identification and enhancement testing, including country-of-origin determinations. January 30th – February 5th, Agate Suite in the Galleria
- *Free Educational Seminars* – The AGTA GemFair™ Tucson is known for its wide variety of up-to-date seminars. Learn about gemstones from mine to market, legal issues, roundtable hosting and more.

Sweet Treats and Food Trucks: Sweet Treats will be served Tuesday through Saturday at 4:00PM. Buyers can enjoy an afternoon pick-me-up to help get them through the busy shopping days! Once again AGTA GemFair™ Tucson will feature the best food trucks that Tucson has to offer!

AGTA Events: The fun doesn’t stop when the show closes. Join us for these AGTA events and feel good knowing you’ve helped someone in need. There’s something for everyone!

- *Coyote Classic 5K* – The fourth year of this great event! Coyote Classic 5K will be happening on February 4th at 8:00AM at Santa Cruz Park, benefitting Special Olympics Arizona.
- *AGTA Spectrum Awards™ Gala* – Help celebrate the 2016 Summer AGTA Spectrum Awards™ winners with an awards ceremony, dinner and dancing on February 4th at 7:00PM at the Marriott University Park! This party is not to be missed!

It’s On Us: Enjoy the benefits of being an AGTA GemFair™ Tucson attendee after hours! Just show your GemFair badge at any one of our [select restaurant partners](#) and receive a free glass of wine, a cold beer, or a yummy desert! And IT’S ON US!

[Click Here](#) to register for the 2017 AGTA GemFair™ Tucson