



JEWELERS FOR CHILDREN
A GIFT OF LOVE FOR CHILDREN IN NEED

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FOR IMMEDIATE RELEASE:

**Jewelers for Children Welcomes New Directors
Ulrich Continues As Chair**

New York, NY - Jewelers for Children is pleased to welcome 14 new industry leaders to the board of directors. The new directors assumed their roles on October 1, following election by the board earlier this summer.

The board also re-elected the current executive committee to an additional one-year term and added one. The officers re-elected are Dennis Ulrich, Richline Group, Chairman; Mark Light, Signet Jewelers, Inc., Vice President of Charity Programs; Pamela Mortensen, J.C. Penney, Vice President of Fundraising; John White of Fossil, Inc., Vice President of Marketing and Public Relations; Debra Puzio, Star Luxe, LLC, Vice President of Special Programs; Howard Hauben, Secretary; Alan Zimmer, Reeds Jewelers, Treasurer; and Ruth Batson will continue as immediate past chair and will chair the nominating committee.

"I'm humbled to be elected to a second term as chairman," said Ulrich. Working with a group of such dedicated individuals who are so committed to helping children is an honor.."

The 14 new directors are Evan Berkley, Jacmel Jewelry, Inc., Katy Briggs, Hallmark Jewelry, Caryl Capeci, Hearts On Fire, Rudy Chavez, Cartier, Cora Lee Colaizzi, Quality Gold, Dan Dean, Asurion, Jake Duneier, Clyde Duneier, Sebastian Hobbs, Signet Jewelers, Inc., Howard Hauben, Centurion Jewelry Shows, Howard Hurwitz, Howard's Jewelry Center, Scott Key, Alex & Ani, Anna Martin, Gemological Institute of America, Scott Saunders, London Jewelers, and Trina Woldt, Jewelers Mutual Insurance Company.

Three current directors were elected to a second, three-year term. They are R. Andrew Johnson, the Diamond Cellar, Moshe Klein, Julius Klein, and Charles Stanley, Forevermark.

Thirteen directors also concluded their terms on the board. They are Nabil Abdallah, Jewelers Mutual Insurance Company, Debbie Azar, Gemological Science International, Scott Berg, Lee Michaels Fine Jewelry, Patrick Drummond, Rebecca Foerster, Leo Schachter Diamonds, Russell Kwiat, Kwiat, Michael Langhammer, Quality Gold, Inc., Dipu Mehta, Rosy Blue, Carol Pennelli, David Yurman, Mark Udell, London Jewelers, Steve Velasquez, Bailey, Banks & Biddle, Joshua Weinman, Firestar, and Bobby Wilkerson, Wilkerson.

Jewelers for Children was founded in 1999 by the U.S. jewelry industry with the mission of helping children in need. Since its inception, JFC has donated more than \$ 51 million to programs benefiting children whose lives have been affected by illness, abuse, or neglect. This nationwide success is due to the continuing generosity of jewelry trade organizations, jewelry and watch manufacturing companies, jewelry retail stores, individual jewelry professionals, and jewelry consumers. Visit our website at www.jewelersforchildren.org.

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