



# AGTA GEMFAIR™ TUCSON JAN. 31 – FEB. 5, 2017

## Reasons Why You Can't Miss the 2017 AGTA GemFair™ Tucson

At the AGTA GemFair™ Tucson, from January 31 – February 5, 2017, in the safe, secure comfort of the Tucson Convention Center, is the world's leading colored gemstone and cultured pearl tradeshow; truly a not-to-be-missed event! Attending AGTA GemFair™ Tucson is full of advantages. We have highlighted some of the best attractions and reasons why you should register to attend now!

### Best Dealers in Loose Gemstones and Cultured Pearls:

You can shop and buy with confidence knowing each exhibitor is a Member of the AGTA. All of our exhibitors are United States and Canada-based professionals who adhere to a rigorous code of ethics. Quality, value and selection—from sources you can trust!

**Best Designers, Manufacturers and Estate Jewelers:** The Designer and Manufacturer Pavilion & Preview Promenade is home to the most creative and talented designers in North America. Check out the best collections of colored gemstone-intensive jewelry in Tucson. We also have a selection of estate dealers not to be missed. The treasure is waiting for you!

**Tools, Technology & Supplies Pavilion / Ballroom:** AGTA GemFair™ Tucson is the only show that offers this pavilion! The Tools, Technology and Supplies Pavilion / Ballroom at the AGTA GemFair™ Tucson is dedicated to all aspects of jewelry manufacturing and repair.

### CAD Design Studio:

A full-service studio that can transform your loose gemstone or cultured pearl purchase into a one-of-a-kind design. Our CAD designers will bring your vision to life, execute a CAD drawing, and even create a wax model to your specifications! Located on the GemHall Floor, CAD designers will be taking appointments throughout GemFair. Participants include: Golden Sun Mfg., Jay Dean Winchester, Maxwell CAD, Inc., Zero Porosity and 3DSpace Pro, Inc.

### GemFair Features:

- [2016 Summer AGTA Spectrum Awards™ Collection](#) – The collection of this year's Spectrum winners will be on display for you to view from January 31 – February 5<sup>th</sup> at the Preview Promenade, 1600 Aisle. During the show, buyers will have a chance to vote for the last Spectrum award of the year – the Buyer's Choice Award, which will be presented at the AGTA Spectrum Awards™ Gala.
- [The Cultured Pearl Association](#) - Exhibit of Extraordinary Cultured and Natural Pearls. January 31 – February 5, Booth 1900 on the GemHall Floor.
- [Smithsonian Institution Exhibit](#) - View highlights of the fabulous treasures featured from the Janet Anneberg Hooker Hall of Geology, Gems & Minerals and meet the Curator of the National Gem Collection, Dr. Jeffrey Post, Ph.D. January 31 – February 5<sup>th</sup>, Booth 1800 on the GemHall Floor.
- *MJSA at the Bench Live and Beyond* - Manufacturing Jewelers & Suppliers of America will be presenting live demonstrations in the Tools, Technology & Supplies Pavilion Tuesday, January 31st through Friday, February 3rd 11:30am – 1:00pm and 3:30pm – 5:00pm.
- *GIA Lab* - Get quick, convenient access to GIA's world-class colored stone identification and country-of-origin services during the show. January 30 – February 5<sup>th</sup>, Onyx Suite in the Galleria.
- *Gübelin Gem Lab* - With the opening of a permanent testing lab in New York, the Gübelin Gem Lab is also offering off-premise testing services for most coloured gemstones on-site at relevant trade fairs in the U.S., such as the GemFair Tucson. January 30<sup>th</sup> – February 5<sup>th</sup>, West End of Galleria in the West Show Manager's Office.
- *American Gemological Laboratories* - Our team of gemologists and staff will be on-hand to perform colored stone identification and enhancement testing, including country-of-origin determinations. January 30<sup>th</sup> – February 5<sup>th</sup>, Agate Suite in the Galleria
- *Free Educational Seminars* – The AGTA GemFair™ Tucson is known for its wide variety of up-to-date seminars. Learn about gemstones from mine to market, legal issues, roundtable hosting and more.
- *New for 2017! Visit the Author's Table* to meet the author's and their new books Hayley Henning - *Tanzanite - Born From Lightning*; Richard Hughes - *Ruby & Sapphire: A Gemologist's Guide*; and Richard W. Wise- *Secrets of the Gem Trade* (2nd edition) to purchase their latest books about the gemstone industry. Located in the Galleria, Table 59. January 31 – February 5<sup>th</sup>, 2017.

**Sweet Treats and Food Trucks:** Sweet Treats will be served Tuesday through Saturday at 4:00PM. Buyers can enjoy an afternoon pick-me-up to help get them through the busy shopping days! Once again AGTA GemFair™ Tucson will feature the best food trucks that Tucson has to offer!

**AGTA Events:** The fun doesn't stop when the show closes. Join us for these AGTA events and feel good knowing you've helped someone in need. There's something for everyone!

- *Coyote Classic 5K* – The fourth year of this great event! Coyote Classic 5K will be happening on February 4<sup>th</sup> at 8:00AM at Santa Cruz Park, benefitting Special Olympics Arizona.
- *AGTA Spectrum Awards™ Gala* – Help celebrate the 2016 Summer AGTA Spectrum Awards™ winners with an awards ceremony, dinner and dancing on February 4<sup>th</sup> at 7:00PM at the Marriott University Park! This party is not to be missed!

**It's On Us:** Enjoy the benefits of being an AGTA GemFair™ Tucson attendee after hours! Just show your GemFair badge at any one of our [select restaurant partners](#) and receive a free glass of wine, a cold beer, or a yummy desert! And IT'S ON US!

[Click Here](#) to register for the 2017 AGTA GemFair™ Tucson

### 2017 AGTA GemFair™ Tucson General Information

#### GemHall & Galleria Dates and Hours

Tuesday, Jan. 31 - Saturday, Feb. 4, 2017 - 10:00am - 6:00pm  
Sunday, Feb. 5, 2017 - 10:00am - 4:00pm

#### Tools, Technology & Supplies Pavilion / Ballroom Dates and Hours

Tuesday, Jan. 31 - Friday, Feb. 3, 2017 - 9:30am - 6:00pm

#### Contact Information

AGTA Office: 800-972-1162 or [shows@agta.org](mailto:shows@agta.org)

[www.agta.org/tradeshows](http://www.agta.org/tradeshows)

#AGTAGemFair17

