



AGTA GEMFAIR™ TUCSON JAN. 31 – FEB. 5, 2017

8 Reasons You Need To Be At The 2017 AGTA GemFair™ Tucson

At the AGTA GemFair™ Tucson, from January 31 – February 5, 2017, in the safe, secure comfort of the Tucson Convention Center, is the world's leading colored gemstone and cultured pearl tradeshow; truly a not-to-be-missed event! Attending AGTA GemFair™ Tucson is full of advantages. We have highlighted some of the best attractions and reasons why you should register to attend now!

1. Best Dealers in Loose Gemstones and Cultured Pearls:

You can shop and buy with confidence knowing each exhibitor is a Member of the AGTA. All of our exhibitors are United States and Canada-based professionals who adhere to a rigorous code of ethics. Quality, value and selection—from sources you can trust!

2. Best Designers, Manufacturers and Estate Jewelers: The Designer and Manufacturer Pavilion & Preview Promenade is home to the most creative and talented designers in North America. Check out the best collections of colored gemstone-intensive jewelry in Tucson. We also have a selection of estate dealers not to be missed. The treasure is waiting for you!

3. Tools, Technology & Supplies Pavilion / Ballroom: AGTA GemFair™ Tucson is the only show that offers this pavilion! The Tools, Technology and Supplies Pavilion / Ballroom at the AGTA GemFair™ Tucson is dedicated to all aspects of jewelry manufacturing and repair.

4. CAD Design Studio:

A full-service studio that can transform your loose gemstone or cultured pearl purchase into a one-of-a-kind design. Our CAD designers will bring your vision to life, execute a CAD drawing, and even create a wax model to your specifications! Located on the GemHall Floor, CAD designers will be taking appointments throughout GemFair. Participants include: Golden Sun Mfg., Jay Dean Winchester, Maxwell CAD, Inc., Zero Porosity and 3DSpace Pro, Inc.



5. GemFair Features:

- [2016 Summer AGTA Spectrum Awards™ Collection](#) – The collection of this year's Spectrum winners will be on display for you to view from January 31 – February 5th at the Preview Promenade, 1600 Aisle. During the show, buyers will have a chance to vote for the last Spectrum award of the year – the Buyer's Choice Award, which will be presented at the AGTA Spectrum Awards™ Gala.
- [The Cultured Pearl Association](#) - Exhibit of Extraordinary Cultured and Natural Pearls. January 31 – February 5, Booth 1900 on the GemHall Floor.
- [Smithsonian Institution Exhibit](#) - View highlights of the fabulous treasures featured from the Janet Anneberg Hooker Hall of Geology, Gems & Minerals and meet the Curator of the National Gem Collection, Dr. Jeffrey Post, Ph.D. January 31 – February 5th, Booth 1800 on the GemHall Floor.
- *MJSA at the Bench Live and Beyond* - Manufacturing Jewelers & Suppliers of America will be presenting live demonstrations in the Tools, Technology & Supplies Pavilion Tuesday, January 31st through Friday, February 3rd 11:30am – 1:00pm and 3:30pm – 5:00pm.
- *GIA Lab* - Get quick, convenient access to GIA's world-class colored stone identification and country-of-origin services during the show. January 30 – February 5th, Onyx Suite in the Galleria.
- *Gübelin Gem Lab* - With the opening of a permanent testing lab in New York, the Gübelin Gem Lab is also offering off-premise testing services for most coloured gemstones on-site at relevant trade fairs in the U.S., such as the GemFair Tucson. January 30th – February 5th, West End of Galleria in the West Show Manager's Office.
- *American Gemological Laboratories* - Our team of gemologists and staff will be on-hand to perform colored stone identification and enhancement testing, including country-of-origin determinations. January 30th – February 5th, Agate Suite in the Galleria
- *Free Educational Seminars* – The AGTA GemFair™ Tucson is known for its wide variety of up-to-date seminars. Learn about gemstones from mine to market, legal issues, roundtable hosting and more.
- *New for 2017! Visit the Author's Table* to meet the author's and their new books Hayley Henning - *Tanzanite - Born From Lightning*; Richard Hughes - *Ruby & Sapphire: A Gemologist's Guide*; and Richard W. Wise- *Secrets of the Gem Trade* (2nd edition) to purchase their latest books about the gemstone industry. Located in the Galleria, Table 59. January 31 – February 5th, 2017.



6. Sweet Treats and Food Trucks: Sweet and Savory Treats will be served Tuesday through Saturday at 4:00PM. Buyers can enjoy an afternoon pick-me-up to help get them through the busy shopping days! Once again AGTA GemFair™ Tucson will feature the best food trucks that Tucson has to offer!

7. AGTA Events: The fun doesn't stop when the show closes. Join us for these AGTA events and feel good knowing you've helped someone in need. There's something for everyone!

- *Coyote Classic 5K* – The fourth year of this great event! Coyote Classic 5K will be happening on February 4th at 8:00AM at Santa Cruz Park, benefitting Special Olympics Arizona.
- *AGTA Spectrum Awards™ Gala* – Help celebrate the 2016 Summer AGTA Spectrum Awards™ winners with an awards ceremony, dinner and dancing on February 4th at 7:00PM at the Marriott University Park! This party is not to be missed!

8. It's On Us: Enjoy the benefits of being an AGTA GemFair™ Tucson attendee after hours! Just show your GemFair badge at any one of our [select restaurant partners](#) and receive a free glass of wine, a cold beer, or a yummy desert! And IT'S ON US!

[Click Here](#) to register for the 2017 AGTA GemFair™ Tucson

**2017 AGTA GemFair™ Tucson General Information
GemHall & Galleria Dates and Hours**

Tuesday, Jan. 31 - Saturday, Feb. 4, 2017 - 10:00am - 6:00pm
Sunday, Feb. 5, 2017 - 10:00am - 4:00pm

Tools, Technology & Supplies Pavilion / Ballroom Dates and Hours

Tuesday, Jan. 31 - Friday, Feb. 3, 2017 - 9:30am - 6:00pm

Contact Information

AGTA Office: 800-972-1162 or shows@agta.org

www.agta.org/tradeshows

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