

# AGTA news

American Gem Trade Association

PRESS RELEASE

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## **Amazing Opening Day at the AGTA GemFair™ Tucson 2017**

February 1, 2017 – Tucson, AZ: The 35th annual AGTA GemFair™ Tucson opened yesterday with an air of excitement buzzing through the Tucson Convention Center. With high preregistration numbers for the AGTA's flagship tradeshow, the first day of the show brought a packed house to the 300+ exhibitors eagerly awaiting the buyers' arrival. There was great energy on opening day at GemFair as buyers made their way to the show floor!



*GemHall Floor*

“The AGTA GemFair™ Tucson show is the culmination of everything we work for all year long. It's great seeing people here because they find things that bring excitement to their lives and profits to their bottom line,” said Douglas K. Hucker, AGTA CEO. “The camaraderie at GemFair is second to none!”

AGTA GemFair™ offers something for everyone, with special buyer amenities such as the CAD Design Studio; Tools, Technology and Supplies Exhibitors; Educational Seminars; Onsite Laboratory Services; Sweet and Savory Treats daily; the annual Coyote Classic 5K, and the not-to-be-missed AGTA Spectrum Awards™ Gala!

There is still time to make it GemFair! We have some exciting things happening this year with our AGTA Social Media Takeover with Hannah Becker of Diamonddoodles, and Becky Stone of Diamonds in the Library.

Stay Connected! Follow AGTA Instagram (@AGTA\_gems) and these fabulous accounts for posts throughout GemFair week highlighting their colorful gemstone and jewelry finds, fun facts about AGTA and live posts from the AGTA Spectrum Awards™ Gala!



*The AGTA Staff after a great first day!*

The AGTA GemFair™ Tucson is January 31 – 5, 2017, at the Tucson Convention Center. Registration information can be found at [www.agta.org/tradeshows](http://www.agta.org/tradeshows).

*The American Gem Trade Association is a not-for-profit Association serving the natural colored gemstone and cultured pearl industry since 1981. The AGTA serves the industry as "The Authority in Color" and has it's headquarter office in Dallas, Texas.*

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