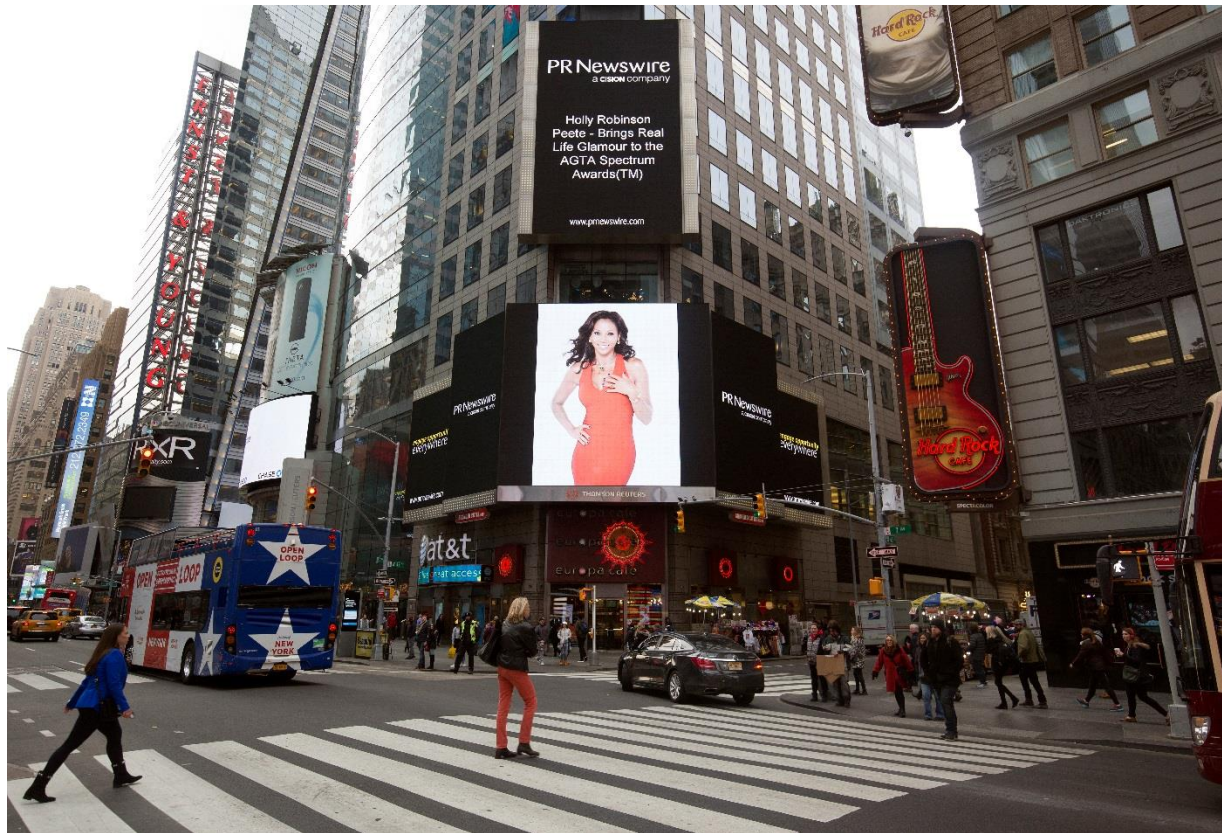


Holly Robinson Peete Shines Bright in the Lights of Times Square



2016 Summer AGTA Spectrum Awards™ image in Times Square

In the legendary Times Square, Holly Robinson Peete, multi-talented actress, entrepreneur, author and philanthropist was featured on the Reuters Sign at 43rd St. and 7th Ave., wearing jewelry from the 2016 Summer AGTA Spectrum Awards™. The caption that accompanies the image reads, “Holly Robinson Peete – Brings Real Life Glamour to the AGTA Spectrum Awards™.”

On February 18th, AGTA released an exclusive interview with Peete talking all about her Spectrum Awards photoshoot experience. The interview release coincided with the premiere of Peete’s hit TV show, “*For Peete’s Sake*” on OWN ([click here to view the interview](#)). Along with the interview, an image from the photoshoot was also released. In the photo, Peete wore jewelry from Jewelsmith, Inc, Wendy Brandes Jewelry, T. Foster & Co. Fine Jewelers, ARYA ESHA and Ilyn strong fine art jewelry – all jewelry was a part of the 2016 Summer AGTA Spectrum Awards™ collection. The photoshoot was styled by the astounding celebrity stylist and producer Tod Hallman and photographed by the renowned Andrew MacPherson.

Consumer websites such as *Yahoo!*, *The Business Journal*, *Financial Times*, *Entertainment Tonight*, *NFL* and many more picked up the exclusive AGTA interview for a total potential audience of 12.5 million. The interview also made the pages of *PRISM* and *ePrism* which reached a total of 27,000 people. Other images from the 2016 Summer AGTA Spectrum Awards™ photoshoot have rocked the covers of *PRISM*, *INSTORE Magazine* and *Jewellery Business*. Keep your eyes out for Holly Robinson Peete and Annie Ilonzeh because there will definitely be more to come!

“Working with a professional like Holly Robinson Peete was such a delightful experience” said AGTA CEO, Douglas K. Hucker. “Every year, AGTA’s main goals for the AGTA Spectrum Awards™ is to bring consumer awareness to colored gemstone and cultured pearl jewelry and maximize exposure for our entrants and designers... Thanks to Holly’s strong social media following of over 1.3 million, this year’s photoshoot exceeded all expectations.”

For further information regarding the AGTA Spectrum Awards™, contact Megan Whitmire at (800) 972-1162 or visit the AGTA website at www.agta.org.



Holly Robinson Peete seen in PRISM Vol. 1



Holly Robinson Peete wearing pieces from the 2016 Summer AGTA Spectrum Awards™ collection seen in Jewellery Business, February 2017



Annie Ilonzeh wearing pieces from the 2016 Summer AGTA Spectrum Awards™ collection seen in Instore Magazine, February 2017