

Don't Miss This! AGTA Hosts Colored Gemstone Seminars at JCK Talks



Join AGTA at JCK Talks during the 2017 JCK Las Vegas Show! Be in the know and up-to-date with the colored gemstone and cultured pearl market, learn how to increase your colored gemstone sales, and learn all you need to know about the upcoming AGTA Spectrum Awards™ competition with these incredible seminars held by AGTA staff!

Colored Gemstone Market Update

Sunday, June 4, 2017, 1:00 pm - 1:45 pm

Room: Tradewinds A/B

Speaker: Douglas K. Hucker, CEO

Douglas K. Hucker, AGTA's CEO share the latest market update "from the floor" of AGTA GemFair™ at the JCK Las Vegas Show. This session will include information on the AGTA task force visit to Myanmar, new finds in colored gemstones, cultured pearls and natural fancy colored diamonds on the floor and much more!

A Passion of Colored Gemstones – Spread your passion and increase your colored gemstone and cultured pearl sales

Sunday, June 4, 2017, 3:00 pm – 3:45 pm

Room: Tradewinds A/B

Speaker: David M. Baker, Membership and Education Manager

Are you passionate about colored gemstones and cultured pearls but there seems to be a lack of enthusiasm at the store? If so, this is the presentation for you! David M. Baker will re-introduce you to your love and passion for colored gemstones and cultured pearls with stories and history that have been proven to increase your sales. This presentation will include a discussion of: stealth wealth, unique colored gemstones and cultured pearls, personal jewelry, photography techniques for colored gemstones, a new insight to promotion and marketing, and more!

Shine at the AGTA Spectrum Awards™! – Everything you need to know about the prestigious jewelry design competition

Monday, June 5, 2017

3:00 pm – 3:45 pm

Room: Tradewinds C/D

Speakers: Douglas K. Hucker, CEO, Megan Whitmire, Marketing Manager, David M. Baker, Membership and Education Manager

The AGTA Spectrum Awards™ are known as the most prestigious colored gemstone and cultured pearl design competition in the industry! Entering this competition can be instrumental in the growth of your brand or business, or even launch your career! Are you taking advantage of this opportunity? Whether a retailer, a designer, a manufacturer or a loose gemstone dealer, Spectrum has a category for you! Learn every detail of what happens at the event – the judging process, the Editors' Event and its' star-studded press attendance, the celebrity photo shoot, the display at AGTA GemFair™ Tucson... the perfect overview of everything you need to know about the AGTA Spectrum Awards™! In addition to the overview given by AGTA, Spectrum-winning veterans will also share their own experience on how the AGTA Spectrum Awards™ has influenced their careers. The session will wrap with Q&A lead by AGTA staff members to answer any specific questions you may have. *Be seen. Get Noticed. Shine at the AGTA Spectrum Awards™!*

To register for the 2017 AGTA GemFair™ at the JCK Las Vegas Show, [click here.](#)

2017 AGTA GemFair™ at the JCK Las Vegas Show Dates & Hours

New Show Date Day Pattern: Sunday – Thursday

Sunday, June 4 - Wednesday, June 7: 9:30 am - 6:00 pm

Thursday, June 8: 9:30 am - 4:00 pm

AGTA Office: 800-972-1162

info@agta.org or shows@agta.org

#AGTAGemFair17

