

May 9, 2017  
For Immediate Release

Contact: Gail Brett Levine, GG  
P. O. Box 18, Rego Park, NY 11374  
718.896.1536, f. 718.997.9057  
naja.appraisers@netzero.net  
www.NAJAappraisers.com

## **ACE© It Conferences by NAJA** **Appraisers Continuing Education**

The National Association of Jewelry Appraisers (NAJA) announces its 48th Annual Mid Year ACE© It Education Conference to be held in Indianapolis IN on August 12 - 15, 2017.

The appraisal organization dedicated exclusively to gems and jewelry presents an outstanding program to assist the professional appraiser's continuing education and an unparalleled networking experience.

The daily programs are:

*Saturday, August 12, 2017*

***InstaFamous: Insights from a Jewelry Blogger on Using Social Media to Promote Yourself and Your Brand*** - Kathleen Marino, GIA GG

***From Bombshells to Bling: Jewels of the 1940s and 1950s*** - Gina D'Onofrio, FGAA

***Looking Backwards Again. Archaeological Revival, Etruscan Revival, and Renaissance Revival Jewels of the 19th Century.*** - Duncan Parker, FGA

***Kismet: The Marriage and HISTORY of the Tiffany Diamond and Jean Schlumberger*** – Lauren Kalman Abramowitz, GIA GG

*Sunday, August 13, 2017*

***Archaeogemology and the Appraisal Field*** - Çiğdem Lüle, GIA GG

***Appraising The Big 3—Considerations When Valuing Ruby, Sapphire and Emerald*** – Stuart Robertson, GIA GG

***Spectacular Spectrums - The Essentials for Successful Spectroscopy*** – Claire Mitchell, FGA

***Corals and Cameos...Gifts from the Sea*** - Eric Fritz, FGA

*Monday, August 14, 2017*

***What's Gem Carving Got To Do With It? (Appraising Jewelry, that is)*** – Sherris Cottier Shank

***Insurance Appraising 101 With a Twist – How To Author An Insurance Appraisal Report that will Weather The Insurance Casualty Storm*** - Charles Ellias, GIA GG

***Treated Diamonds - HPHT*** - Sonny Pope

***Clarity Enhanced Emeralds - The Whole Story*** - Wendi M. Mayerson, GIA GG

*Tuesday, August 15, 2017*

***The Appraisal That Made Me Serious \$\$\$ Money \$\$\$*** - Eileen Eichhorn, GIA GG

***Helping the Professional Appraiser to Provide a Fair and Proper Financial Outcome for Divorcing Parties*** - Dave Atlas, GIA GG

***Woulda, Coulda, Shoulda*** - Deborah Finleon, GIA GG

To retrieve a conference brochure go to <http://najaappraisers.com/html/conferences.html> or for further information contact Gail Brett Levine, GG, Executive Director, National Association of Jewelry Appraisers, 718.896-1536, f. 718-997-9057, naja.appraisers@netzero.net, www.NAJAappraisers.com.