

May 9, 2017
For Immediate Release

Contact: Gail Brett Levine, GG
P. O. Box 18, Rego Park, NY 11374
718.896.1536, f. 718.997.9057
naja.appraisers@netzero.net
www.NAJAappraisers.com

ACE© It Conferences by NAJA Appraisers Continuing Education

The National Association of Jewelry Appraisers (NAJA) announces its 48th Annual Mid Year ACE© It Education Conference to be held in Indianapolis IN on August 12 - 15, 2017.

The appraisal organization dedicated exclusively to gems and jewelry presents an outstanding program to assist the professional appraiser's continuing education and an unparalleled networking experience.

The daily programs are:

Saturday, August 12, 2017

InstaFamous: Insights from a Jewelry Blogger on Using Social Media to Promote Yourself and Your Brand - Kathleen Marino, GIA GG

From Bombshells to Bling: Jewels of the 1940s and 1950s - Gina D'Onofrio, FGAA

Looking Backwards Again. Archaeological Revival, Etruscan Revival, and Renaissance Revival Jewels of the 19th Century. - Duncan Parker, FGA

Kismet: The Marriage and HISTORY of the Tiffany Diamond and Jean Schlumberger – Lauren Kalman Abramowitz, GIA GG

Sunday, August 13, 2017

Archaeogemology and the Appraisal Field - Çiğdem Lüle, GIA GG

Appraising The Big 3—Considerations When Valuing Ruby, Sapphire and Emerald – Stuart Robertson, GIA GG

Spectacular Spectrums - The Essentials for Successful Spectroscopy – Claire Mitchell, FGA

Corals and Cameos...Gifts from the Sea - Eric Fritz, FGA

Monday, August 14, 2017

What's Gem Carving Got To Do With It? (Appraising Jewelry, that is) – Sherris Cottier Shank

Insurance Appraising 101 With a Twist – How To Author An Insurance Appraisal Report that will Weather The Insurance Casualty Storm - Charles Ellias, GIA GG

Treated Diamonds - HPHT - Sonny Pope

Clarity Enhanced Emeralds - The Whole Story - Wendi M. Mayerson, GIA GG

Tuesday, August 15, 2017

The Appraisal That Made Me Serious \$\$\$ Money \$\$\$ - Eileen Eichhorn, GIA GG

Helping the Professional Appraiser to Provide a Fair and Proper Financial Outcome for Divorcing Parties - Dave Atlas, GIA GG

Woulda, Coulda, Shoulda - Deborah Finleon, GIA GG

To retrieve a conference brochure go to <http://najaappraisers.com/html/conferences.html> or for further information contact Gail Brett Levine, GG, Executive Director, National Association of Jewelry Appraisers, 718.896-1536, f. 718-997-9057, naja.appraisers@netzero.net, www.NAJAappraisers.com.