



FOR IMMEDIATE RELEASE

The American Gem Society Accepting RFPs for Breakout Speakers at 2018 Conclave

Las Vegas, NV (May 22, 2017) — The American Gem Society (AGS) is now accepting Requests for Proposals (RFPs) to present at the 84th annual Conclave in Nashville, TN. The 2018 Conclave will be taking place April 23-26, which falls on a Monday through Thursday, giving AGS retail members a chance to return to their stores in time for the weekend.

The AGS is looking for presenters on a variety of topics:

- Appraising
- Business management
- Ethics
- Gemology
- Human resources
- In-store events
- Leadership
- Marketing and sales
- Security
- Sourcing
- Succession planning
- Sustainability
- Technology
- Watches

The AGS wishes to incorporate, into its program, panel discussions, insider insights, sessions for varying educational levels (i.e. beginner, intermediate, advanced), and hands-on classes.

“It’s the mix that matters. The collective diversity among our speakers is one of the great strengths of our Conclave program and has helped make it the most trusted source of information on gemology and business in our industry,” said Katherine Bodoh, CEO of AGS and AGS Laboratories. “The variety of topics gives our members actionable insight that they can take back to their businesses.”

RFPs can be completed online at <https://www.surveymonkey.com/r/2018ConclaveRFP>.

Speaker Request for Proposal must be submitted **by July 15, 2017**. Each submission will be reviewed and potential speakers will be notified by **November 30, 2017**, on the status of your submission. For any questions, contact Alethea Inns, CGA, Director of Gemology and Education at ainns@ags.org.

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About the American Gem Society

The American Gem Society, founded in 1934 by Robert M. Shipley, is a nonprofit trade association dedicated to proven ethics, knowledge, and consumer protection within the jewelry industry. The American Gem Society is a professional organization awarding credentials for its members, who are held to the highest ethical and professional standards in the industry and must pass annual recertification examinations to maintain their titles. Less than one in twenty jewelers in the country have chosen to meet the exacting standards necessary for membership.

Website: americangemsociety.org

Facebook: [AmericanGemSociety1934](https://www.facebook.com/AmericanGemSociety1934)

Instagram: [@AmericanGemSociety](https://www.instagram.com/AmericanGemSociety)

Twitter: [@AmerGemSociety](https://twitter.com/AmerGemSociety)

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