

PGI Sponsors the Platinum Honors™ Categories in the 2017 AGTA Spectrum Awards™



AGTA is delighted to announce another year of sponsorship from the [Platinum Guild International](#) in the 2017 AGTA Spectrum Awards™. “Platinum Guild International is pleased to join AGTA in inspiring beautiful jewelry design through the AGTA Spectrum Awards™. Platinum’s naturally white color and unmatched durability is the perfect complement to spectacular colored gemstones. We look forward with great anticipation to seeing this year’s stunning creations,” said Kevin Reilly, PGI Vice President. “For over two decades Platinum Guild International has been a tremendous sponsor of the AGTA’s Spectrum Awards™. Few things so eloquently express quality as seeing a magnificent colored gemstone cradled securely in the arms of the most elegant of all precious metals. We sincerely welcome PGI’s generous support again for the 2017 AGTA Spectrum Awards™,” stated Douglas K. Hucker, AGTA CEO

Platinum Honors™ recognizes the outstanding use of platinum in colored gemstones and/or cultured pearl jewelry in Bridal Wear, Business/Day Wear, Classical, Evening Wear and Men’s Wear categories. Platinum Innovation Awards are an additional award given in the Bridal Wear, Classical and Business/Day Wear category. The Platinum Innovation Awards are selected by semi-mount retail price.

PGI also gives the Best Use of Color and Platinum Award. The platinum entries are judged by representatives from Platinum Guild International. To qualify for these special awards, the metal in your entry must be 90% platinum. If your entry meets qualifications, please select a category and check the Platinum Honors™ section on your entry form.



2016 Summer AGTA Spectrum Awards™ Platinum Honors™ Award winners

June 30, 2017 – Mail-In Entry Deadline

July 11th, 2017 – New York Drop-Off

To get started, [download the entry form here!](#)

Other Questions?

For further information regarding the AGTA Spectrum Awards™ contact the AGTA Marketing Department at (800) 972-1162, marketing@agta.org or visit www.agta.org/awards.

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