



AGTA Marketing Manager, Megan Whitmire, Nominated for WJA Awards for Excellence Award



DALLAS, TX (June 21, 2017) – [The American Gem Trade Association](#) (AGTA) is thrilled to announce that Megan Whitmire, Marketing Manager, of AGTA has been nominated for the WJA Awards for Excellence award in the Marketing and Communications category.

“In only a few years with AGTA, her growth in the company and in her professional role as Marketing Manager has been astounding,” said Douglas K. Hucker, AGTA CEO. “With the explosion of social media in the forefront of how companies market and communicate, Megan implemented a plan that has now grown AGTA’s social media into one of the most followed accounts in the industry. And that’s just one aspect of her job! I can’t wait to see what she accomplishes in the future!”

Megan Whitmire began her career at the American Gem Trade Association (AGTA) in July 2013. She was hired immediately after graduating from college as the Marketing and Sales Coordinator, and in June 2016, was promoted to Marketing Manager. Her responsibilities include overseeing marketing and promotions for the AGTA GemFair™ shows, the AGTA Spectrum Awards™, plus AGTA social media, ad campaigns, and special events. Whitmire is a regular contributor to the AGTA's quarterly *Prism* magazine and *ePrism* weekly newsletter, and has been featured as a speaker at industry trade shows. She is an active WJA member and currently serves as the secretary for the WJA Dallas chapter.

“I am extremely honored to be a nominee for the WJA Awards of Excellence,” said Megan Whitmire. “It was such a surprise to be considered in the Marketing and Communications category alongside three extraordinary women, whom I admire! I am so proud to be part of an organization whose members support each other the way that WJA does. This is truly amazing!”

The winner in each category will be announced at the WJA Awards for Excellence gala on Monday, July 24, 2017. The awards will be presented at Pier 60 on New York's Chelsea Piers.

About the WJA Awards for Excellence

The awards are given to female professionals in the jewelry and/or watch industries who have demonstrated significant achievements throughout their careers, in categories that include: design; manufacturer, dealer, supplier; merchandising and product development; business services; large-scale, independent, and open-format retail; marketing and communications; and editorial media. Along with announcing the WJA Awards for Excellence winners, the gala also celebrates three WJA Hall of Fame honorees. Announced earlier this year, the 2017 honorees are: Cecilia Gardner, president, CEO, and general counsel of Jewelers Vigilance Committee, who will receive the WJA Lifetime Achievement Award; Michael Pollak, CEO of Hyde Park Jewelers, who will receive the Ben Kaiser Award; and Day's Jewelers, which will receive the WJA Corporate Award.

[Click here](#) to purchase tickets for the WJA Awards for Excellence gala. [Click here](#) to see the nominees in all categories.

About the American Gem Trade Association

The American Gem Trade Association is a not-for-profit Association serving the natural colored gemstone and cultured pearl industry since 1981. The AGTA serves the industry as "The Authority in Color" and has its headquarter office in Dallas, Texas.

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