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**Italian Exhibition Group Announces Partnership with Emerald Expositions at PREMIER
*Additional Pavilion Strengthens 2019 Launch During Las Vegas Jewelry Market Week***

New York, NY, June 18, 2018—Italian Exhibition Group (IEG) recently announced that they are joining Emerald Expositions at The Las Vegas Convention Center for the launch of PREMIER in 2019. IEG is the organizer of approximately 60 events, including the VICENZORO shows, as well as pavilions at other US-based trade events, and they will showcase a significant pavilion of Italian Made jewelry from some of the most highly regarded Italian brands and manufacturers in the world. The addition of these mainstay exhibitors to PREMIER, along with the show’s co-location with AGTA GemFair™ Las Vegas and the Las Vegas Antique Jewelry and Watch Show, further distinguishes the Las Vegas Convention Center as a destination venue during Las Vegas Jewelry Market Week.

“We are delighted that the Italian Exhibition Group is joining us for the launch of PREMIER,” said Drew Lawsky, Group Show Director, Emerald Expositions. “The landscape has changed in Las Vegas, and based on the enthusiastic feedback we’ve been receiving from our manufacturers and brands, we’re confident that PREMIER will provide the market with the alternative environment it is seeking. IEG’s commitment to our event will serve to augment our already robust presence at The Las Vegas Convention Center, and will have substantial draw among the type of qualified, motivated buyers that all three shows are seeking.”

“Italian Exhibition Group has an established reputation for creating opportunities for Italian companies in one of their most important markets, the United States,” explains Gannon Brousseau, Senior Vice President of Emerald Expositions. “We are thrilled that IEG has determined that joining PREMIER in Las Vegas is an opportunity that will enhance the success of their brands, as well as strengthen their position within the overall jewelry landscape.”

“For the Italian Exhibition Group, this new partnership with a fair organiser of the size and calibre of Emerald Expositions LLC is a most exciting development,” stated Marco Carniello, Director of IEG’s Jewelry & Fashion Division. “Not only does it strengthen our presence in the international jewellery sector, but it provides a range of new opportunities for ‘Made in Italy’ in the critically important U.S. market.”

In January of this year, AGTA announced their decision to partner with Emerald Expositions during The Las Vegas Antique Jewelry and Watch Show. Based on the solidity of both exhibitors and attendees at both of these long-standing shows, as well as on-going demand from the JA New York Community to host an event in Las Vegas, Emerald Expositions announced the launch of PREMIER. To be held at the Las Vegas Convention Center, May 31-June 4, 2019, PREMIER will feature an extensive selection of established fine jewelry manufacturers and brands, emerging designers and timepieces in one convenient, easy-to-shop venue. The addition of a robust Italian Pavilion, organized by IEG, who has consolidated experience in the jewelry sector as well as international market position, serves as the perfect complement to existing strategic initiatives.

For more information about PREMIER or to secure an interview with Drew Lawsky or Gannon Brousseau, please contact Michelle Orman at (646) 302-5521 or via email at Michelle@LastWordComm.com.

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About PREMIER:

PREMIER is a soon-to-be-launched, business-to-business fine jewelry trade event to take place at the Las Vegas Convention Center beginning in 2019. Catering to both established manufactures and brands, timepieces and emerging designer talent, PREMIER will be co-located with The Las Vegas Antique Jewelry & Watch Show and the AGTA GemFair™ Las Vegas.

PREMIER is owned by Emerald Expositions, a leading operator of business-to-business trade shows in the United States. The company currently operates more than 55 trade shows, as well as numerous other face-to-face events. In 2017, Emerald's events connected over 500,000 global attendees and exhibitors and occupied more than 6.9 million NSF of exhibition space.