

ePRISM

American Gem Trade Association

AGTA ePRISM Advertising Schedule

AGTA has been producing ePRISM internally for over a year now and it has been a huge success! We have increased the number of subscribers from 7,800 to 19,000, and have significantly decreased the advertising rates!

Check out the rates below:

<u>Ad Type</u>	<u>New</u>
Leaderboard	\$4000 SOLD
Top Banner	\$3000 SOLD
Skyscraper	\$3000 SOLD
Skyscraper 2	\$2000
Skyscraper 3	\$2000
Product Showcase	\$2500

All pricing for 13 weeks – 90 day cycle

The life-cycle of the ads vary so please contact Megan Whitmire at Megan@agta.org or 800-972-1162 to check availability.

The screenshot shows the AGTA ePRISM website interface. At the top, there is a navigation bar with the AGTA logo and the word 'ePRISM'. Below the navigation bar, there are several news articles and advertisements. The articles include: 'Former AGTA President Shire passes', 'Harvard comes to Conclave 2010: AGS Conclave features Harvard Business School professors', 'GEM Awards 2010 honors jewelry retailers and Madeleine Albright', 'JSA awards two for helping reduce industry crime', 'Kaszirer Diamonds' stock of fancy color goods to be auctioned', 'The Authentic Optix® Cut Revolutionizes the Appearance of Precious Gems.', 'CIJT student's achievement recognized', 'China to look into AP report of cadmium in jewelry', and 'D. Sarrós Gems Limited donates fine gemstones to museums'. There are also advertisements for Kaiser Gems, Zultanite, and Goldstein Diamonds. On the right side, there is a vertical sidebar with a 'Skyscraper' ad for GIA eLearning and a 'Product Showcase' for Optix® Cut Gems.

Leaderboard

Top Banner

Product Showcase

Skyscraper