



AGTA GEMFAIR™ TUCSON JAN. 30 – FEB. 4, 2018

TUCSON CONVENTION CENTER

Maximize Your AGTA GemFair™ Tucson Experience – New Seminars Added to #AGTAGemFair18



Monday, January 29 from 9:30am – 1:00pm

Crucial Issues of Descriptions Relating to Color and Gem Origin

After an introduction by newly elected ICA President, Clement Sabbagh, the main topics of discussion will center on color nomenclature and origin, including the following:

- The validity and necessity of terms such as Pigeon Blood, Royal Blue, etc.
- Validity and necessity for African Paraiba tourmaline.
- Update on the nomenclature for Australian opal.

The event which is sponsored by B&B Fine Gems and supported by AGTA is strictly By-Invitation-Only*. For more information about the event, or ICA, contact the ICA office in New York by telephone at 1.212.620.0900 or by email at ICA@Gemstone.org.

Moderated by: ICA board member and Secretary Bruce Bridges

Featured panelists: Jeffrey Bilgore, President of AGTA; Christopher Smith, AGL (New York); Dr. Adolf Peretti, GRS GemResearch Swisslab; Laurent Cartier, Swiss Gemmological Institute; Dr. Lore Keifert, Gubelin Gem Laboratories; Andrew Cody, representative of the Australian Opal Association

GEMSTONES AND SUSTAINABLE DEVELOPMENT KNOWLEDGE HUB



Thursday, February 1 from 9:00 – 10:00am (The Greenlee Room)

How can the gemstone industry contribute to sustainable development?

This seminar brings together panelists from science and practice to discuss how the gemstone industry can further contribute to sustainable development. Colored gemstone supply chains are globalized and highly fragmented at the same time. The large variety of different gemstones found in the trade, each facing different mining & manufacturing issues and production cycles, adds to this complexity. The industry and researchers can contribute to overcoming some of these gaps, by bringing together existing knowledge and targeting critical research issues in coloured gemstone mining, manufacturing and sales. The seminar will also consider the recent establishment of a Gemstones and Sustainable Development Knowledge Hub at the University of Delaware, and discuss the training and expertise needs of the industry on these issues.

Moderated by: Laurent Cartier, Gemstones & Sustainable Development Knowledge Hub

Featured panelists: Dr. Jeffrey Post, Smithsonian Institution; Alan Hart, CEO Gem-A; Shelly Sergent, Curator Somewhere In The Rainbow; Bruce Bridges, Bridges Tsavorite.



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Thursday, February 1 from 1:00 – 2:00pm Gemstones in the Digital Age

The third installment of Gemstones in the Digital Age will focus on how brands use storytelling, imagery, and strategy on social media to create transactions and increase their ROI. Our expert panelists will also reveal what NOT to do while marketing and selling on social networks. Master your social media domain and learn how connect and sell at this popular WJA session.

Moderated by: Monica Stephenson @idazzle

Featured panelists: Marla Aaron, Amanda Gizzi, and Erika Winters



WOMEN'S JEWELRY ASSOCIATION

Friday, February 2 from 9:00 – 10:00am Sexual Harassment & Other Workplace Issues

Join us for an informative seminar to learn about basic employment requirements that business owners must have in place to create a compliant and productive workplace. Also in this session, you'll become familiar with important laws and regulations that exist to prevent harassment, discrimination, and other workplace issues.

*Presented by: Sara Yood, Senior Counsel, Jewelers Vigilance Committee
Brought to you by WJA's Gender Equality Project in partnership with the JVC.*

[Click Here](#) to view the entire 2018 AGTA GemFair™ Tucson seminar series lineup!

2018 AGTA GemFair™ Tucson Dates & Hours

GemHall & Galleria Dates and Hours

Tuesday, Jan. 30 - Saturday, Feb. 3, 2018 - 10:00am - 6:00pm

Sunday, Feb. 4, 2018 - 10:00am - 4:00pm

Tools, Technology & Supplies Pavilion / Ballroom Dates and Hours

Tuesday, Jan. 30 - Friday, Feb. 2, 2018 - 9:30am - 6:00pm

Contact Information

AGTA Office: 800-972-1162 or shows@agta.org

www.agta.org/tradeshows

#AGTAGemFair18

